

Agenda

Wednesday, March 12, 2008				
from 8:00		Registration opens		
9:00-9:15		Opening Address by Prof. Dr. Jens Böcker, University of Applied Sciences Bonn-Rhein-Sieg		
9:15-10:00	MF	Jens Schneider, Executive Director Hosting Business, visionapp : "The easy way to be a SaaS provider"		
10:00-10:45		Kristof De Spiegeleer, CEO, Q-layer : "Data centre virtualization for service providers"		
10:45-11:30	B	Coffee-Break at hosting.FAIR		
11:30-12:15	MF	Michael Korbacher, Director Web & Application Hosting Communications Sector, Microsoft : "Next gen hosting"		
12:15-13:00		Serguei Belousov, Chairman and CEO, Parallels : "Building an optimized infrastructure"		
13:00-14:15	B	Lunch sponsored by Intel		
14:15-15:00	WS	epages : "Webshop hosting at STRATO AG – a European success model"	Insight Technology Solutions : "New ways to offer flexible services"	Gecad Technologies : "Virtualized hosted solutions for business messaging – the AXIGEN alternative"
15:15-16:00		Deutsche Telekom ICSS : "Innovation in the international Telecom wholesale business"	F5 Networks : "Data centre consolidation – intelligent load balancing, SSL-offload, caching, ..."	Intel : "In-depth outlook on current and upcoming features and technologies"
16:00-16:45	B	Coffee-Break at hosting.FAIR		
16:45-17:30	WS	Microsoft : "Windows Server 2008 & IIS7 – new hosting opportunities with Microsoft Hosting"	Open-Xchange : "The next generation of webmail and hosted groupware with OX"	Datacenter Luxembourg : "Luxembourg, the European e-business hub – benefits and future"
17:45-18:30		Parallels : "Simplifying SaaS deployments with standards"	Fujitsu Siemens Computers : "Webhosting and appliance solutions with OEM mainboards from FSC"	MESH-Solutions : "Hosted exchange data centre automation and billing via PEM"
from 18:30	B	Get-together and Attraction "Talocan" sponsored by Axians		
from 20:00	P	VIP-Party		

Thursday, March 13, 2008				
from 8:00		Registration opens		
9:00-9:15		Opening Address by Prof. Dr. Jens Böcker, University of Applied Sciences Bonn-Rhein-Sieg		
9:15-10:00	MF	Michael Homborg, Marketing & BD Manager, Fujitsu Siemens Computers : "The future of server infrastructures"		
10:00-10:45		Jamie de Guerre, CTO, Cloudmark : "The hidden costs and actual return on investment (ROI) of effective message security"		
10:45-11:30	B	Coffee-Break at hosting.FAIR sponsored by Poornam/Bobcares		
11:30-12:15	MF	Shannon Poulin, Enterprise Marketing Director, Intel : "The evolution and revolution of enterprise platforms"		
12:15-13:00		Rafael Laguna de la Vera, CEO, Open-Xchange : "Let SaaS, open source & mobile solutions save your business"		
13:00-14:15	B	Lunch sponsored by MESH-Solutions		
14:15-15:00	WS	MESH-Solutions : "CDN / accelerating the content revolution"	Martens & Prah : "Service-Level-Agreement – Haftung und Versicherbarkeit im Webhosting" (in German)	Axians : "One challenge – two approaches"
15:15-16:00		Q-layer : "The virtual data centre"	Parallels : "Hosting – good for the environment or good for business?"	Weiss Klimatechnik : "The new green data centre: energy efficient cooling – deltaclima®"
16:00-16:45	B	Coffee-Break at hosting.FAIR and Attraction "Colorado" sponsored by Domnowski/GFKL-Gruppe		
16:45-17:30	WS	xsigo : "Virtualize me – utility computing"	Arbor Networks : "Comprehensive network threat protection for webhosting infrastructure"	Microsoft : "Windows Server 2008 virtualization 'Under the hood' new hosting opportunities"
17:45-18:30		equinix : "Specialized data centre solutions for webhosters"	TREND MICRO : "Total web threat protection. Protect your hosting reputation"	LambdaNet
from 18:30	B	Get-together and Attraction "Black Mamba" sponsored by MESH-Solutions		
from 20:00	P	ConneXion-Party at "Fantissima"		

MF main.FORUM

WS work.SHOP

B Break

P Party